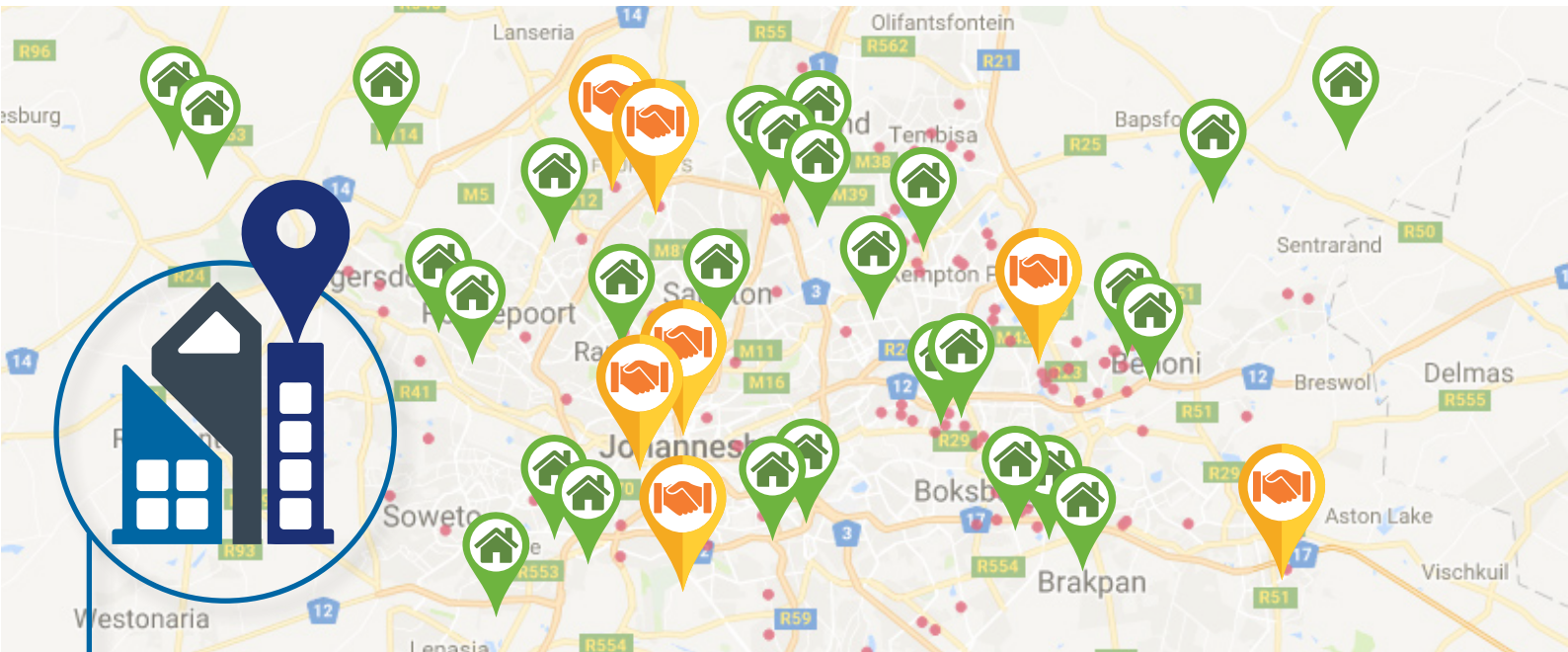


# Moving offices?

## Don't lose key staff in the process.

Considering where your staff live and where key clients are, what is the ideal office location?



Employee retention is not the only factor to consider in an office relocation, **but is a key factor** - to ensure retention of **key individuals**, **easy access to key clients**, and account for the **financial and time impact** of a move on your staff.

An Employee Relocation study **supports the relocation process**, enabling you to **understand and minimise impact on staff** - and prioritise key roles by weighting those that are more critical to retain.

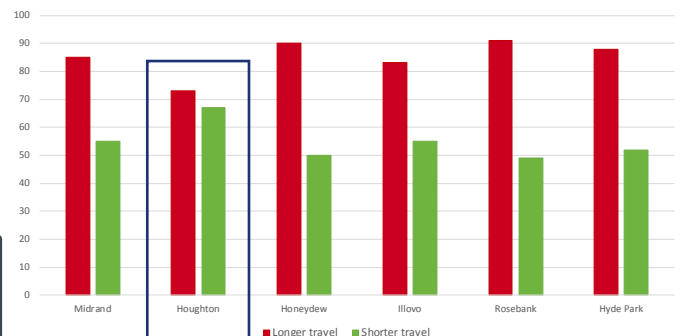
### Our Approach

**Module 1** – Identify the Centre of Gravity for **current staff**, i.e. the commercial node that minimises travel. Weightings can be applied if required.

**Module 2** – Compare various location options to each other and to the **current office location**, and **visualise impact** on each employee, groups of employees, and combined total employees.

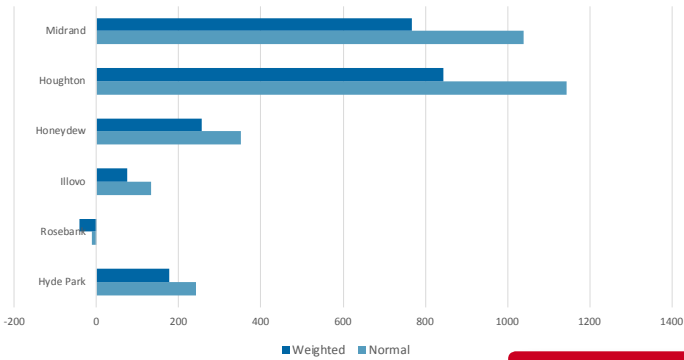
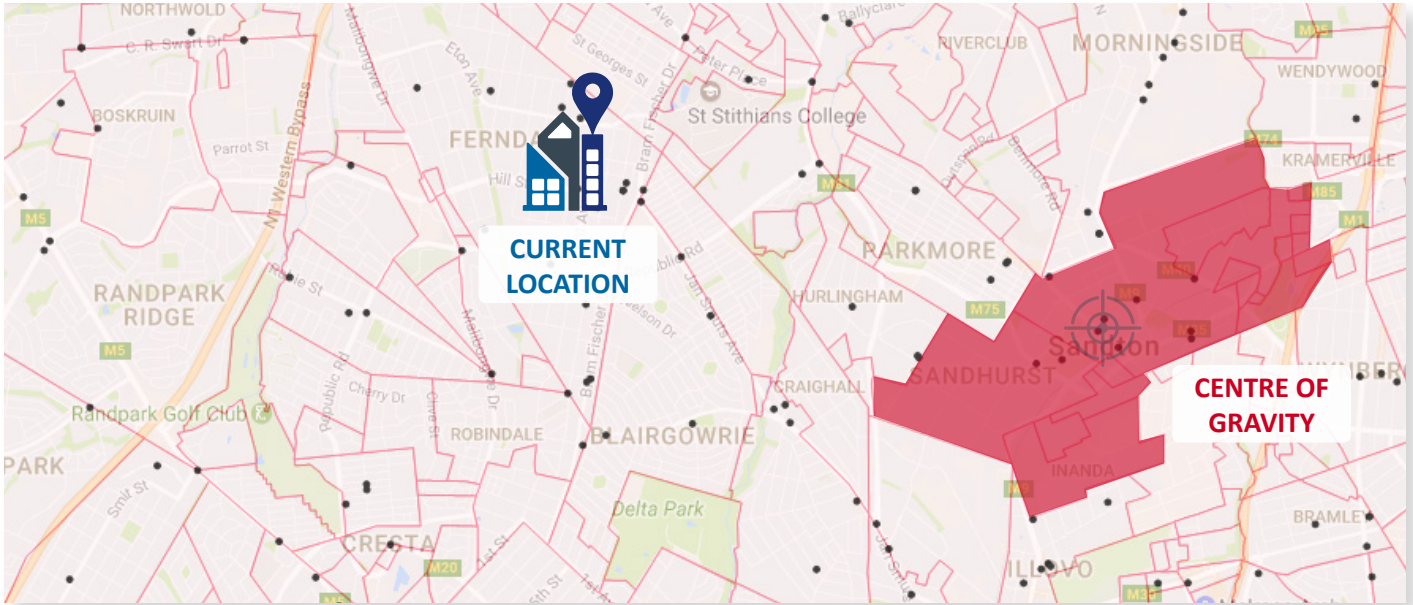
Explore how this could benefit you, contact us:

info@lightstoneexplore.co.za  
+27 (0)87 354 7846



## Module 1

Considering where your staff live, which commercial node makes the most sense for an office location, to minimise travel (*identified by our routing algorithms*)?



Compare the incremental travel costs for employees:

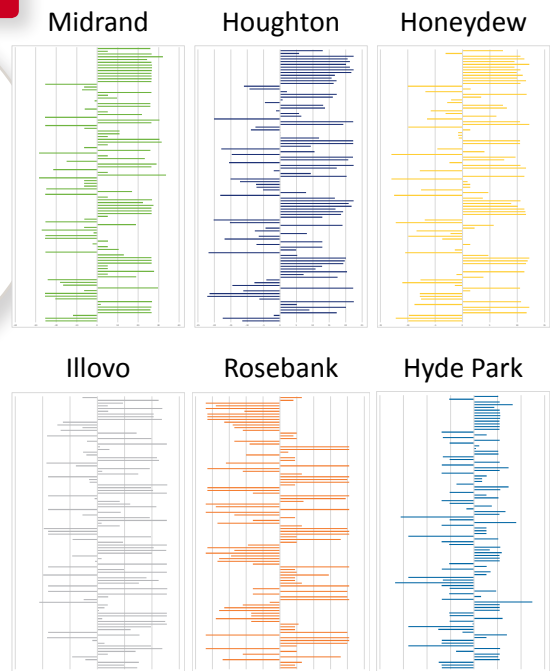
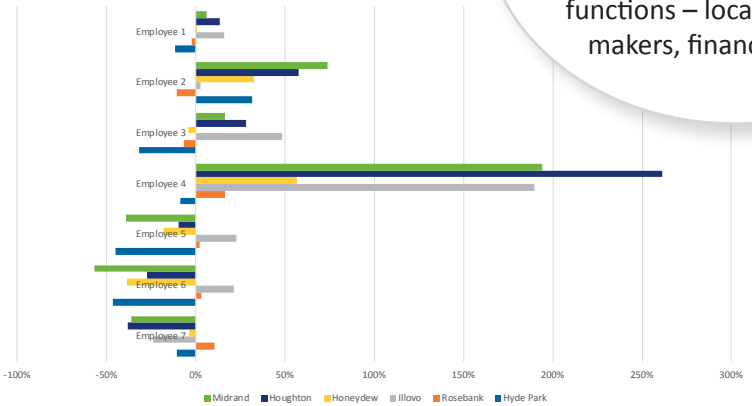
Midrand	<b>R850 000</b>
Houghton	<b>R700 000</b>
Honeydew	<b>R550 000</b>
Illovo	<b>R220 000</b>
Rosebank	<b>R175 000</b>
Hyde Park	<b>R160 000</b>

## Illustrative Imagery

**Module 2**

Provide an objective comparison of short-listed options.

Can be used across the business functions – location decision makers, finance, and HR.



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